

FOLLOW UP EMAIL

Dear **(NAME),**

As you may know, the Annual Support Campaign is in full swing. While you can still give year-round, giving before **(DATE)**, is especially important to help us reach our goal by the campaign deadline.

The YMCA is an important resource to so many individuals and families who benefit from access to afterschool care, senior health, fitness activities, and much more. Financial assistance is important because the Y makes it accessible to everyone.

When you give to the Y's Annual Campaign, you are helping your neighbors and community thrive. I choose to support the Y because it has made such a difference in my life, and I hope you will too. Please consider contributing to this campaign, which you can find via this link www.ymcatulsa.org/donate.

Please be sure and choose **(BRANCH)** as the branch you would like your donation to go to. An incredible 100% of your contribution will be used towards financial assistance. Thank you in advance.

Sincerely,

CAMPAIGNER NAME