

INITIAL ASK EMAIL

To whom it may concern,

The mission of the Y is important to me because I care about creating a place for everyone in our community to belong — a place to improve themselves, learn healthy habits, and build friendships. The YMCA makes that possible.

This year, the **(BRANCH)** YMCA has a goal of **(GOAL)**, and we are within striking distance of reaching our target. Without the help and support of generous community leaders like you, many in our community may not have access to the programs and services they need. We are currently in need of a meaningful gift from you to ensure that everyone in the **(CITY)** community can participate, regardless of financial ability.

Through community support in 2025, the YMCA was able to provide over $2.9 million in financial assistance across Tulsa and surrounding communities to those who need it most. Your contribution in 2026 will help continue this impact at our **(BRANCH)**.

Every donation makes a difference, no matter the amount. With your support, we can make sure that everyone in **(CITY)** has access to the programs and services that foster wellness, growth, and community.

To contribute, please contact me directly at **(EMAIL)** or click the link below.
https://www.ymcatulsa.org/give

Thank you for helping us ensure that everyone belongs at the YMCA.
Thank you for your consideration,

With Gratitude,
CAMPAIGNER NAME