JOB DESCRIPTION

PURPOSE/GOAL

To be a storyteller and convey the positive impact of programs and services in the community on behalf of the YMCA. To act as a YMCA ambassador in interpreting the goals and programs of the YMCA. To make calls and/or visits with members and friends for the purpose of raising contributed funds that will result in the attainment of the campaign goal.

RESPONSIBILITIES

- Make the time commitment necessary to ensure a successful campaign and agree to work within the campaign structure and rules.
- Attend one of the trainings to become informed about the YMCA story.
  - **a.** November 17 at the Tandy Family YMCA, from noon-1:00 p.m.
  - **b.** November 19 at the W.L. Hutcherson Family YMCA from 5:00-6:00 p.m.
- Turn in your donor prospect form for approval for any new donors.

SCAN HERE FOR DONOR PROSPECT FORM

- Solicit cleared prospects to contribute to the campaign.
- Attend Training, Kick-off, Midway Report Meeting and Victory Events.
  - **a.** Campaign Kickoff: February 3 from 12:00-1:00 p.m. at the Herman & Kate Kaiser YMCA
  - **b.** Midway Report: Week of March 5 at a day and time determined by each branch
  - **c.** Campaign Celebration: April 1 at 5:45-6:30 p.m. at a location to be determined

SCAN QR CODE TO BECOME A STORYTELLER TODAY!